MINUTES OF THE FIRST MEETING OF THE COMMITTEE FOR THE CONFERENCE ON THE MOTIVATIONAL MECHANISMS OF CIGARETTE SMOKING

The meeting was held at the New York office of the Council for Tobacco Research at 10:30 a.m. on October 9, 1970. The full committee was present: Dr. William Bates, Director of R & D for Liggett & Myers; Dr. Robert Hockett, Associate Scientific Director of CTR, and the undersigned.

A draft of the letter of invitation was received and approved in the final form as attached (Appendix A). Dr. Hockett raised the question as to whether "sponsorship" was the appropriate word to describe CTR's involvement with the conference. After discussion and a phone conversation between Dr. Hockett and Mr. Ramm, it was agreed that "sponsorship" was in fact appropriate, despite the decision of the Scientific Advisory Board not to provide S.A.B. funds. The conference is to be designated and funded as a special project by CTR.

Dr. Dunn briefed the committee on the plans for a meeting place and accommodations, reporting that tentative reservations have been made for January 12 through January 15 (departure date January 16) 1972, at La Belle Creole Hotel, Saint Martin Island, in the French Netherlands Antilles. The decision was made to make these reservations and dates firm.

The list of proposed conferees was reviewed, taking the form as it appears in Appendix B. Four key participants have been invited and have accepted invitations; the remainder of the list is contingent upon acceptance by the conferees. Dr. Hockett agreed to provide before November 1 a list of names from among CTR grant requesters from which to draw alternate participants. Dr. Bates proposed that we add the name of Dr. Charles Kensler of Arthur D. Little Inc. to the list of "Other Conferees," and the Committee concurred.

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Source: https://www.industrydocuments.ucsf.edu/docs/qhhb0000

The program format and content was discussed. The format as it appears in Appendix C was agreed upon. The specific topics for the papers are but suggestive, since the contributors themselves must in the final analysis decide upon their paper titles.

Target dates for staging the conference were set (Appendix D).

Dr. Dunn was instructed to proceed with the implementation of these plans in their initial stages. The date of the next meeting was left open.

Signed William L. Dunn

William L. Dunn, Jr., Chairman

cc: The Conference Files
Dr. William Bates
Dr. Robert Hockett

October 11, 1970

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Source: https://www.industrydocuments.ucsf.edu/docs/xxxx

APPENDIX A

PHILIP MORRIS

U.S.A.

RESEARCH CENTER: P.O. BOX 3D, RICHMOND, VIRGINIA 23206 TELEPHONE (703) 275-8361

Dear Professor _____:

A scientific conference on the topic "The Motivational Mechanisms of Cigarette Smoking" is being planned by the Council for Tobacco Research. This letter is an invitation to you to participate in that conference. The purpose of the conference is to encourage the scientific community to address itself more diligently to the question underlying the pervasive practice of cigarette smoking; namely, "What is the nature of the gratification associated with the smoking of a cigarette?" Domestic cigarette consumption in 1969 was 9% higher than in 1960, and most recent sales figures suggest an upswing in consumption rates. How can we account for this remarkable intractableness of cigarette smoking in face of the resourceful anti-smoking campaigning that has characterized the decade of the sixties?

The plan is to call for original conceptual papers and the reporting of results of recent investigations for discussion before an assembly of life, behavioral and social scientists. Out of such proceedings and their publication might come the impetus for a renewed scientific attack upon a question that in recent years has not been accorded the priority that it rightfully merits; a question which must be answered if the phenomenon of smoking is to be viewed in a rational and realistic manner.

Sponsorship of such a project by the Council for Tobacco Research rests upon the conviction that the industry will benefit more from the results of an impartial, scholarly attack upon the question than from a continuation of the present state of inadequate knowledge.

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Source: https://www.industrydocuments.ucsf.edu/docs/xkbb0000

We have received a strong endorsement of the topic and agreement to participate in the conference from a number of key researchers, including Hans Selye from the University of Montreal, Paul Lazarsfeld of Columbia University, Larry Stein from Wyeth Laboratories, and Murray Jarvik from the Albert Einstein School of Medicine and Surgery. Convinced from this response that the proposal is sound, we are proceeding to invite an additional fifteen investigators who we feel could make a genuine contribution because of the relevance of their expertise to the problem and/or because their published work has revealed competent interest in the subject.

We have reserved accommodations at La Belle Creole Hotel on Saint Martin Island of the French Antilles for January 12-16, 1972. The Council for Tobacco Research will pay your expenses. Information about the conference site and a tentative conference program are enclosed.

We are looking forward to a stimulating and provocative conference. We hope you can join us. Please address your reply to the committee chairman.

Sincerely yours,

William L. Dunn, Jr., Ph.D.
Conference Committee Chairman

Conference Committee:

William Bates, Ph.D.
Director of Research & Development
Liggett & Myers, Inc.

William L. Dunn, Jr., Ph.D.
Associate Principal Scientist
Philip Morris U.S.A.

Robert C. Hockett, Ph.D.
Associate Scientific Director
The Council for Tobacco Research

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Source: https://www.industrydocuments.ucsf.edu/docs/kfxb0000

APPENDIX B

LIST OF PROPOSED CONFEREES

Program Participants

A. K. Armitage, Ph.D., Research Pharmacologist, Tobacco Research Council Laboratories, Harrogate, England

Barbara B. Brown, M.D., Chief of Experimental Psychiatry, Sepulveda VA Hospital, Los Angeles

Sheldon B. Cohen, M.D., Director, Outpatient Dept. Psychiatric Clinic, Grady Memorial Hospital, Atlanta, Georgia

Albert Damon, Ph.D., M.D., Lecturer, Anthropology and Epidemiology, Harvard University

E. F. Domino, M.D., M.S., Professor of Pharmacology, University of Michigan

Walter B. Essman, Ph.D., Professor of Psychology, Queens College

H. J. Eysenck, Ph.D., Professor of Psychology, Institute of Psychiatry, University of London

Erich Fromm, Ph.D., Professor of Psychoanalysis, Medical School, National University of Mexico and Adjunct Professor of Psychology, New York University

Norman W. Heimstra, Ph.D., Professor of Psychology, University of South Dakota

Ronald R. Hutchinson, Ph.D., Associate Professor of Psychology, Western Michigan University

Richard J. Hickey, Ph.D., Fels Institute of Local and State Governments, University of Pennsylvania

*Murray E. Jarvik, Ph.D., Associate Professor of Pharmacology, Albert Einstein College of Medicine

Seymour S. Kety, M.D., Department of Psychiatry, Harvard Medical School

*Paul Lazarsfeld, Professor of Sociology, Columbia University

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Source: https://www.industrydocuments.ucsf.edu/docs/xxxd0000

M. Powell Lawton, Ph.D., Director, Behavioral Research, Philadelphia Geriatric Center

Neal Miller, Ph.D., Professor of Psychology, Rockefeller University

Stanley Schacter, Ph.D., Professor of Social Psychology, Columbia University

*Hans Selye, M.D., Ph.D., Director, Institute of Experimental Medicine and Surgery, University of Montreal

*Larry Stein, Ph.D., Manager, Department of Psychopharmacology, Wyeth Laboratories

Leo Srole, Ph.D., Professor of Social Sciences, Department of Psychiatry, Columbia University College of Physicians and Surgeons

Caroline B. Thomas, M.D., Lecturer in Epidemiology, School of Hygiene and Public Health, Johns Hopkins University School of Medicine

Silvan Tomkins, Ph.D., Director, Center for Research on Cognition and Affect, City University, New York

David Wise, Ph.D., Research Psychologist, Wyeth Laboratories

Other Conferees

William Bates, Ph.D., Vice-President and Director of Research and Development, Liggett & Myers

Robert C. Hockett, Ph.D., Associate Scientific Director, The Council for Tobacco Research

William L. Dunn, Jr., Ph.D., Associate Principal Scientist, Philip Morris U.S.A.

Raymond Fagan, M.P.H., Principal Scientist, Philip Morris U.S.A.

Charles Kensler, Ph.D., Senior Vice-President, Arthur D. Little Inc.

One scientific representative from each of six companies

Chairman, The Council for Tobacco Research

Public Relations Officer for the Council for Tobacco Research

Legal Officer, The Council for Tobacco Research

*Invitation tendered and accepted.

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Source: https://www.industrydocuments.ucsf.edu/docs/xlfl0000

APPENDIX C

TENTATIVE CONFERENCE PROGRAM IN DETAIL

WEDNESDAY EVENING

Selye Keynote Address - Smoking as a Defensive Response to the Effects of Stress

THURSDAY MORNING

The Relationship of Smoking to Affective Experience

Thomas, Caroline B. - Anxiety and Smoking
Lawton, M. Powell - Tension, Psychopathology and Smoking
Hickey, Richard J. - Smoking as Displacement Activity
Schacter, Stanley - Discussion

THURSDAY AFTERNOON

Smoking and Social Adaptation

Cohen, Sheldon - Smoking as Deterrant to the Development of Psychopathology
Lazarsfeld, Paul - Adaptation to Withdrawal from Smoking
Damon, Albert -
Srole, Leo - Discussion

FRIDAY MORNING

Psychological Models and Smoking Behavior

Miller, Neal
Fromm, Erich
Eysenck, H. J.
Tomkins, Silvan

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Source: https://www.industrydocuments.ucsf.edu/docs/pjpd0000

SATURDAY MORNING

Response Pattern Changes Associated with Smoking

Hutchinson, Ronald - The Effects of Smoking upon Covert and Overt Aggressive Responses

Wise, David - Modification of Animal Response to Punishment via Nicotine

Heimstra, Norman - Human Performance Efficiency and Smoking

Essman, Walter - Nicotine Action on Memory Consolidation

Armitage, A. K. - Discussion

SATURDAY AFTERNOON

The Physiological Substrate of Smoking Behavior

Stein, Larry - The Physiological Basis of Motivation and Reward - The Smoking Act as a Paradigm

Brown, Barbara - Subjective Correlated of EEG Changes Associated with Smoking

Domino, E. F. - Effects of Smoking on Central Nervous System

Jarvik, Murray - Discussion

SATURDAY EVENING

Conference Critique and Evaluation

Kety, Seymour

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Source: https://www.industrydocuments.ucsf.edu/docs/xlmg0227

APPENDIX D

PROPOSED TARGET DATES

NOVEMBER 1, 1970	-	Mailout of letters of invitation
JANUARY 1, 1971	-	Mailout tentative program and participants
APRIL 15, 1971	-	Review and literature packet
JULY 1, 1971	-	Deadline for first drafts of papers (non-research) for distribution to discussants
SEPTEMBER 1, 1971	-	Deadline for first drafts of research papers for distribution to participants
NOVEMBER 1, 1971	-	Deadline for first drafts of discussants' papers
DECEMBER 1, 1971	-	Program finalized - Mailout of final instructions to conferees

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Source: https://www.industrydocuments.ucsf.edu/docs/

APPENDIX D

PROPOSED TARGET DATES

NOVEMBER 1, 1970	-	Mailout of letters of invitation
JANUARY 1, 1971	-	Mailout tentative program and participants
APRIL 15, 1971	-	Review and literature packet
JULY 1, 1971	-	Deadline for first drafts of papers (non-research) for distribution to discussants
SEPTEMBER 1, 1971	-	Deadline for first drafts of research papers for distribution to participants
NOVEMBER 1, 1971	-	Deadline for first drafts of discussants' papers
DECEMBER 1, 1971	-	Program finalized - Mailout of final instructions to conferees

1003292032

Source: Legacy Tobacco Documents Library (http://www.legacydocuments.ucsf.edu/)